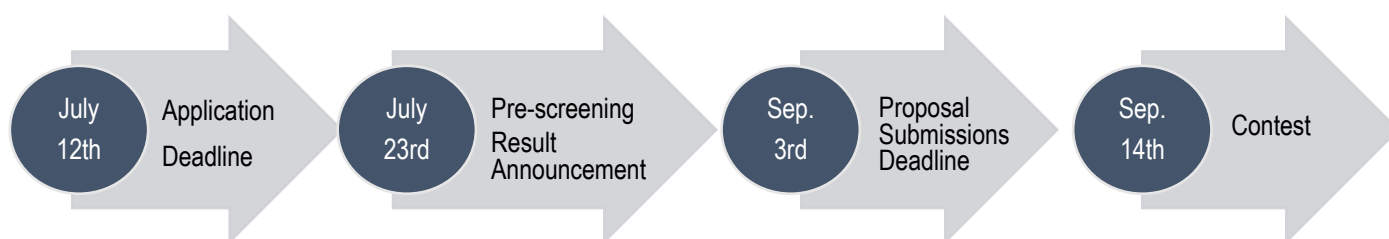


# KOBE DIVERSITY & INCLUSION IDEA CONTEST

## Application Guidelines



### Contest Themes

- A) Getting Connected with Everyone in Kobe! (Promoting Mutual Understanding and Interaction with Foreigners in the Community)
- B) Learning the Ways of Kobe (Provision of Daily Life Information)
- C) Other: You can propose any other theme related to creating an inclusive society between Japanese and foreign residents in the community.

※ **For more details about each theme, kindly check the reference material provided.**

## 1. Contest Overviews

Kobe is seeking for ideas to foster mutual understanding between Japanese and Foreign residents in the community to create a more diverse and inclusive society. The contest is open to students residing or studying within the city.

**Application Period:** From May 31<sup>st</sup>, 2024 (Friday) until July 12<sup>th</sup>, 2024 (Friday)

**Target Participants:** Students living or studying within Kobe City

\*High Schools and Technical Colleges, Universities, Graduate Schools and Junior Colleges, Vocational Schools and Specialized Training Colleges, as well as Japanese Language Institutions

**Application Requirements:** Groups or individuals must include at least one international student residing within the city.

\*Feel free to consult with us if you do not have connections with international students.

Contact: [chiikikyousei@office.city.kobe.lg.jp](mailto:chiikikyousei@office.city.kobe.lg.jp)

**Notice:** The language that will be used in this event is either Japanese or English

## 2. Application Process

( I ) Application Deadline: By July 12<sup>th</sup>, 2024 (Friday)

Please register for participation by the URL provided below.

After registering, you will receive a confirmation email at the registered email address.

[https://www.city.kobe.lg.jp/a78534/chiikikyousei/contest\\_entry.html](https://www.city.kobe.lg.jp/a78534/chiikikyousei/contest_entry.html)

If you wish to conduct interviews or consultations with Kobe City departments or local foreign relations agencies regarding the theme or the current situation in Kobe City before applying,

feel free to contact the Community Engagement and Development Bureau of Kobe City via e-mail.

E-mail: [chiikikyousei@office.city.kobe.lg.jp](mailto:chiikikyousei@office.city.kobe.lg.jp)

(2) Results Announcement: By July 23<sup>rd</sup>, 2024 (Tuesday)

The tentative maximum number of groups eligible to participate in the contest is six.

If there are many applications, a pre-screening will be conducted. The results of it will be notified to the registered email address.

(3) Proposal Submissions Deadline: By September 3<sup>rd</sup>, 2024 (Tuesday)

If you have received an invitation to participate in the contest, please submit the following presentation materials to Community Engagement and Development Bureau of Kobe City via e-mail ([chiikikyousei@office.city.kobe.lg.jp](mailto:chiikikyousei@office.city.kobe.lg.jp)). Please note that changes to submitted materials are not allowed.

① Presentation Materials:

- Create slides using PowerPoint or other similar tool (Up to 10 pages, all slides should be in both Japanese and English) and submit it in a PDF format.
- The format is flexible, but be sure to include the following content;
  - Idea title and team name
  - Analysis related to the local issues targeted
  - Overview of the proposed idea
  - Implementation plan
  - Expected outcomes
  - Conclusion

② Presentation Manuscript:

- Prepare a manuscript in WORD format (in either Japanese or English).
- It will be translated into Japanese or English in advance and use it for interpretation during the contest. Kindly ensure that it reflects the content of your presentation on the presentation day.

(4) Participation in the Contest

The six groups (tentative) that have passed the pre-screening will compete in the final round of the contest. Each group can present in either Japanese or English and simultaneous interpretation will be done based on the submitted manuscripts. Each group will have 10 minutes for their presentation, followed by a 5-minute question-and-answer session.

**Date and Time:** September 14<sup>th</sup>, 2024 (Saturday), 13:30–17:30 (scheduled)

**Venue:** KOBE Co CREATION CENTER (Sannomiya)

Center Plaza 9<sup>th</sup> floor, 1-9-1 Sannomiya-cho, Chuo-ku, Kobe

**Award:** First Place (1 group) 50,000 yen

Second Place (1 group) 30,000 yen

Dedication Award (1 group) 10,000 yen

※ Consolation prizes will also be given to all the groups who were selected to attend the final presentation day.

**Evaluation:** ①Insight ②Creativity ③Execution ④Sustainability ⑤Presentation

**Adjudicators:**

Prof. Nagasaka, Yoshiyuki Chairperson of KONAN University  
Chairperson of Kobe International Community Center

Ms. Shiode, Sachiko Government Relations and Public Policy Director  
P&G Japan G.K.

Mr. Kitagawa, Yasuhiro Chief Business Development Officer  
GPlusMedia Inc.

Mr. Dan Trung Hung Multicultural Specialist  
International Department, Kobe City

Mr. Mieno, Masafumi Director General  
Community Engagement and Development Bureau,  
Kobe City

**For inquiries, contact:**

Diversity and Inclusion Team  
Community Engagement and Development Division  
Community Engagement and Development Bureau  
Kobe City Government  
Tel: 078-322-6583  
Mail: [chiikikyousei@office.city.kobe.lg.jp](mailto:chiikikyousei@office.city.kobe.lg.jp)